

Corporate DNA: Using Organizational Memory To Improve Poor Decision-making By Arnold Kransdorff

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Arnold kransdorff (author of corporate dna)

Arnold Kransdorff is the author of Corporate DNA (3.00 avg rating, 2 ratings, 0 reviews, published 2006), Corporate Amnesia (2.50 avg rating,

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Organizational memory challenges faced by

organizational memory models and systems that are best suited to different tems are then addressed and illustrated using case Kransdorff (1998) coined the term corporate . for sharing knowledge and to inform decision- making. This study will look at OM contained in Organizational Memory to Improve Poor Deci-

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Organizational memory (OM) (sometimes called institutional or corporate . Arnold Kransdorff, Corporate DNA, Gower Publishing, 2006. Walsh DNA: Using Organizational Memory to improve poor decision-making', Gower Publishing 2006
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View Arnold Kransdorff's (United Kingdom) professional profile on LinkedIn. The other is decision-making. Pencorp are specialists in advising how to capture organisational memory (OM) and then using it to help organisations " Corporate DNA, Using Organizational memory to improve poor decision-making"(Link).

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Mapping knowledge management and organizational

there remains a need to not only define the contingent difference between knowledge management and organizational organizational or corporate memory

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